Investors often ask about the difference between time-weighted return (“TWR”) and internal rate of return (“IRR”).

In general, TWR is used by the investment industry to measure the performance of funds investing in publicly traded securities. By contrast, IRR is normally used to gauge the return of funds that invest in illiquid, non-marketable assets—such as buyout, venture or real estate funds.

Investors want to know why public and private investment returns are reported differently and how the calculation methodologies differ.

Therefore, this article will
1. Explain why public and private investment performance is reported differently,
2. Define TWR and IRR,
3. Highlight the differences between IRR and TWR by calculating both numbers from the return stream of a hypothetical investment.
While investor knowledge of TWR is widespread given its broad adoption with marketable investments, familiarity with IRR continues to be less extensive. However, IRR remains the standard for private investments.

WHY PUBLIC AND PRIVATE SECURITIES RETURNS ARE REPORTED DIFFERENTLY

Managers of public securities funds typically do not control investor cash flows. Investors in these funds enter and exit at will. On the other hand, investors in many private or alternative funds face restrictions on their ability to invest additional assets or to redeem existing assets. These restrictions can take the form of multi-year “lock-ups” or no ability to achieve liquidity absent the sale of underlying assets.¹

As discussed below, this difference in the nature of fund cash flows constitutes the main reason why public and private securities returns are reported differently.

TIME-WEIGHTED RETURN, WHAT IS IT?

TWR measures a fund’s compounded rate of growth over a specific time period. (Fabozzi, Frank, Investment Management, © 1995, pp 611-618).

While TWR measures the return of a fund’s investments, it does not consider the effect of investor cash moving in and out of a fund. Thus, TWR is suitable for measuring the performance of marketable investment managers because they do not control when investor cash enters or exits their funds.

According to the CFA Institute, “Time-weighted rate of return allows the evaluation of investment management skill between any two time periods without regard to the total amount invested at any time during that time period. The measure is independent of the total amount invested because the manager normally does not control the inflow and outflow of money.”

HOW TIME-WEIGHTED RETURN WORKS

Table A below illustrates the mechanics of TWR for the hypothetical ABC Equity Mutual Fund (numbers in bold are used for the TWR calculation).

On December 31, Year 1, ABC had $1000 in assets. During the first quarter of Year 2 it had a 10 percent return, but this return ranked far below its peers, so $730 exited the fund. In the second quarter, ABC earned 3 percent and $300... 

Table A

<table>
<thead>
<tr>
<th>ABC Equity Mutual Fund</th>
<th>December 31 Year 1</th>
<th>Q1 Year 2</th>
<th>Q2 Year 2</th>
<th>Q3 Year 2</th>
<th>Q4 Year 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning portfolio value</td>
<td>1000</td>
<td>370</td>
<td>81</td>
<td>7.8</td>
<td></td>
</tr>
<tr>
<td>Gain or (loss) for the quarter %</td>
<td>10</td>
<td>3</td>
<td>(4)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Gain or (loss) for the quarter $</td>
<td>100</td>
<td>11</td>
<td>(3.2)</td>
<td>0.5</td>
<td></td>
</tr>
<tr>
<td>Quarterly cash inflows/(outflows)</td>
<td>(730)</td>
<td>(300)</td>
<td>(70)</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Ending portfolio value</td>
<td>1000</td>
<td>370</td>
<td>81</td>
<td>7.8</td>
<td></td>
</tr>
</tbody>
</table>

¹ An additional means of achieving liquidity is through a secondary sale, which is not within the scope of this paper and often can require taking a significant discount to net asset value to enable such a sale.
What’s the Difference? Time-Weighted Return vs. Internal Rate of Return

In the third quarter, the fund lost 4 percent and $70 was withdrawn. In the fourth quarter, ABC gained 6 percent and did not lose assets.

**What is the annual TWR for ABC Equity Mutual Fund?**

The TWR formula in this case is

\[
[(1+R_1)(1+R_2)(1+R_3)(1+R_4)] - 1 = TWR,
\]

where \( R \) is the quarterly return. Using the quarterly return numbers from above gives the following result:

\[
[(1.1)(1.03)(0.96)(1.06)] - 1 = 15.3\% = \text{Annual TWR}
\]

Thus, ABC earned a 15.3 percent return. Note that the fund’s cash outflows had no impact on performance.

Now let’s turn our attention to IRR, a measure for which fund cash flows have major significance.

**INTERNAL RATE OF RETURN, WHAT IS IT?**

According to the CFA Institute, IRR is the annualized implied discount rate calculated from a series of cash flows. It is the return that equates the present value of all invested capital in an investment to the present value of all returns, or the discount rate that will provide a net present value of all cash flows equal to zero.

Said differently, IRR is the discount rate that equates the cost of an investment with the present value of the cash generated by that investment.

The CFA Institute recommends that IRR be used to measure the return of investments in private securities. A major reason for this recommendation is that private investment managers typically exercise a greater degree of control over the amount and timing of their funds’ cash flows. How private managers exercise this control is crucial in assessing their investment skill.

Thus, private fund managers need a return calculation method that takes into account their control over fund cash flows. IRR does this.

**HOW INTERNAL RATE OF RETURN WORKS**

To see the importance of cash flows in the IRR calculation, let’s use the same quarterly returns and cash flows presented in Table B to calculate the IRR of the hypothetical XYZ Private Investment Fund (numbers in bold are used for the IRR calculation).

<table>
<thead>
<tr>
<th>XYZ Private Investment Fund</th>
<th>December 31</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Year 1</td>
</tr>
<tr>
<td>Beginning portfolio value</td>
<td>1000</td>
</tr>
<tr>
<td>Gain or (loss) for the quarter %</td>
<td>10</td>
</tr>
<tr>
<td>Gain or (loss) for the quarter $</td>
<td>100</td>
</tr>
<tr>
<td>Quarterly cash inflows/(outflows)</td>
<td>(730)</td>
</tr>
<tr>
<td>Ending portfolio value</td>
<td>1000</td>
</tr>
</tbody>
</table>

The one-year example shown in Table B is for illustrative purposes only. Actual private capital programs generally take years to mature and have lives as long as a decade or more.
As will be seen, IRR uses different numbers than TWR.

In this case, on December 31, an investor makes a $1000 investment in XYZ. In the first quarter, XYZ’s investments are written up in value by 10 percent and the fund distributes assets to investors totaling $730. In the second quarter, XYZ’s investments are written up 3 percent and $300 of portfolio assets are distributed. In the third quarter, XYZ writes down investments by 4 percent and distributes $70 worth of assets. In the fourth quarter, remaining fund investments are written up 6 percent and distributed at $8.3.

What is the IRR on this investment?
The IRR formula in this instance involves two steps:²

1. Solve the equation below for X, with CF being the quarterly cash flows.

\[
-\frac{CF_0}{(1+X)} + \frac{CF_1}{(1+X)^2} + \frac{CF_2}{(1+X)^3} + \frac{CF_3}{(1+X)^4} = 0
\]

2. Place the “X” from the equation above into the following equation.

\[
(1+X)^4 - 1 = IRR
\]

Using the numbers from the example above gives the following:

1. \[-1000 + 730 + 300 + 70 + 8.3 = 0 \quad \frac{1}{(1.076)} \quad \frac{1}{(1.076)^2} \quad \frac{1}{(1.076)^3} \quad \frac{1}{(1.076)^4}\]

2. \[\frac{1}{(1.076)^4} - 1 = 34.0\% = IRR\]

Thus, XYZ earned a 34 percent IRR. Note that the primary driver of this return is the amount and timing of XYZ’s cash inflows and outflows.

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² Step one calculates the sub-period IRR from the quarterly cash flows. Step two annualizes this number. Many spreadsheet programs have IRR calculation functions as a standard feature.
# TWR VS. IRR CHEAT SHEET

<table>
<thead>
<tr>
<th>Definition</th>
<th>Time-Weighted Return (TWR)</th>
<th>Dollar-Weighted Return / Internal Rate of Return (IRR)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition</strong></td>
<td>TWR is the return produced over time by a fund independent of contributions or withdrawals. TWR measures a fund's compounded rate of growth over a specified time period.</td>
<td>IRR is the discount rate that equates the cost of an investment with the cash generated by that investment. IRR tracks the performance of actual dollars invested and distributed over time.</td>
</tr>
<tr>
<td><strong>Major Differentiator</strong></td>
<td>TWR measures the performance of public fund managers. TWR eliminates the impact of the timing of fund cash flows and isolates the portion of a portfolio's return that is attributable solely to the manager's actions. TWR is used for public fund managers because they normally do not control cash flowing into or out of their funds.</td>
<td>IRR measures the performance of private fund managers. IRR accounts for the timing and magnitude of fund cash flows. IRR is used for private fund managers because they typically exercise a degree of control over the amount and timing of fund cash flows.</td>
</tr>
</tbody>
</table>
| **Formula** | Annual TWR Formula Given Four Quarterly Returns: 

\[
\left[ (1+R_1)(1+R_2)(1+R_3)(1+R_4) \right] - 1 
\]

\[ R = \text{Quarterly Returns} \] | Two-Step Formula to Calculate Annualized IRR from Four Quarterly Cash Flows:

1. Solve the following equation for “X”

\[
-\text{CF}_0 + \frac{\text{CF}_1}{(1+X)} + \frac{\text{CF}_2}{(1+X)^2} + \frac{\text{CF}_3}{(1+X)^3} + \frac{\text{CF}_4}{(1+X)^4} = 0 
\]

2. Put “X” in the equation below

\[
(1+X)^4 - 1 = \text{IRR} 
\]

\[ \text{CF} = \text{Quarterly Cash Flows} \]
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